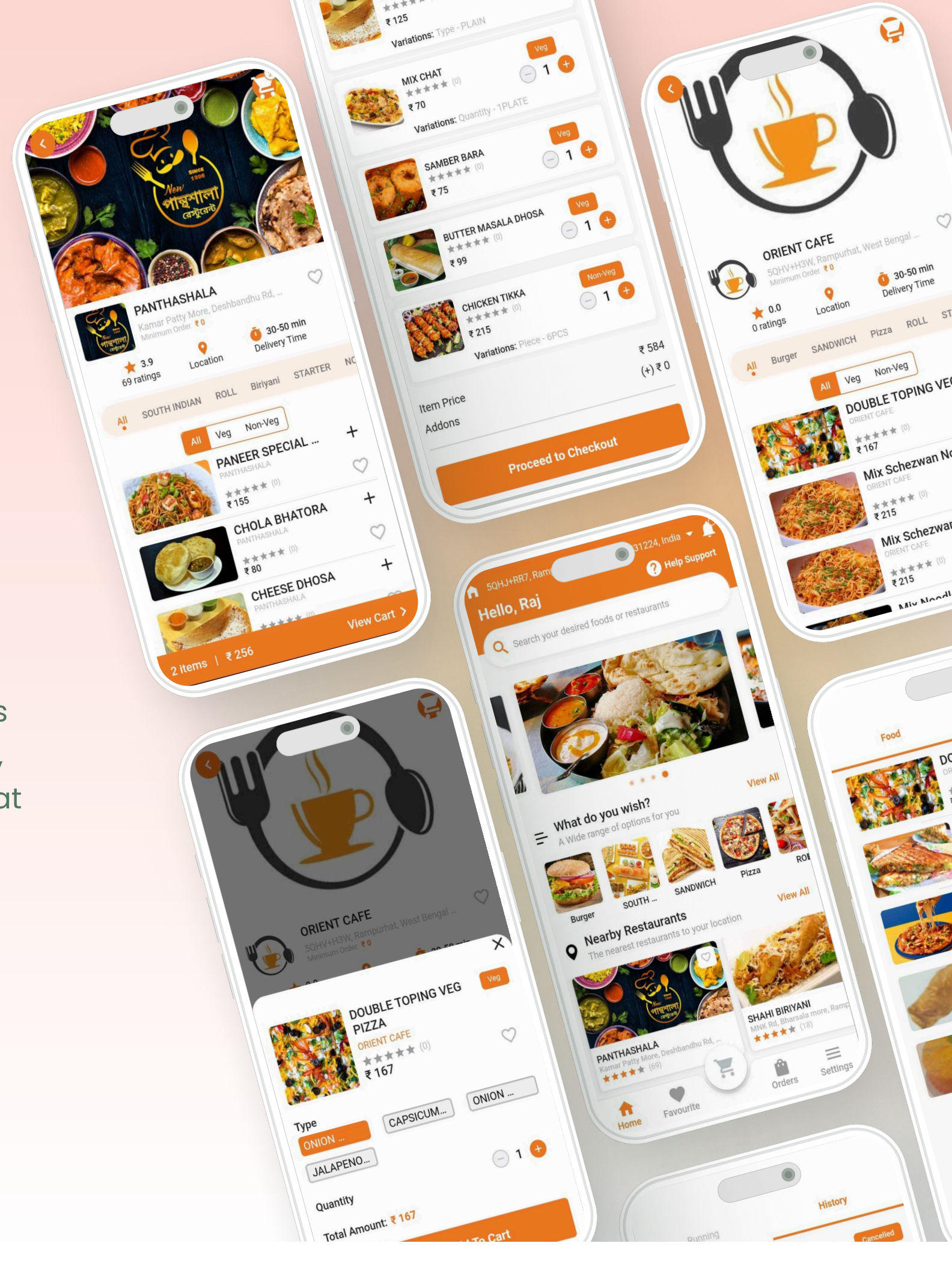
Taste Food

Connecting you to your favorite restaurants and cuisines with a personalized, seamless, and flavor-rich food delivery experience that goes beyond the ordinary.



Project Overview

Taste Food is a modern food delivery application crafted to bring users closer to their favorite restaurants and cuisines. With a focus on personalization and user delight, the app aims to offer a smooth and flavorful experience that goes beyond conventional food delivery platforms. From intuitive browsing to real-time tracking, Taste Food enhances every step of the ordering journey.

The Problem

❌ Most food delivery apps offer a generic and repetitive user experience.

❌ Limited personalization leads to difficulty in finding favorite or suitable meals quickly.

❌ Lack of curated suggestions or intelligent recommendations for users.

❌ Navigation and browsing can feel cluttered and overwhelming.

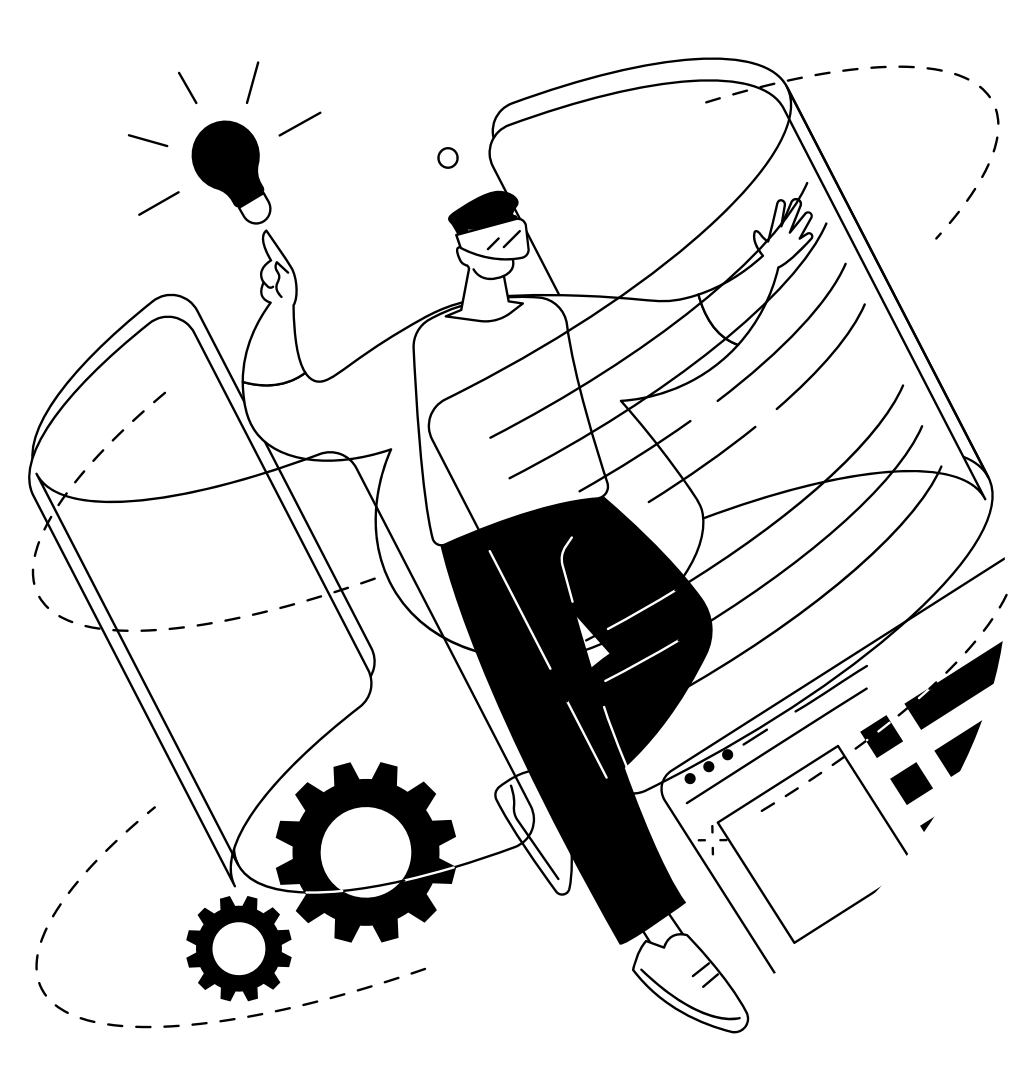
The Solution

✅ Designed a user-centric app with smart filters and curated restaurant recommendations.

✅ Integrated personalization to suggest meals based on user preferences and order history.

✅ Clean and minimal UI for easy browsing, selection, and ordering.

✅ Features like saved favorites, live tracking, and repeat orders for convenience and delight.

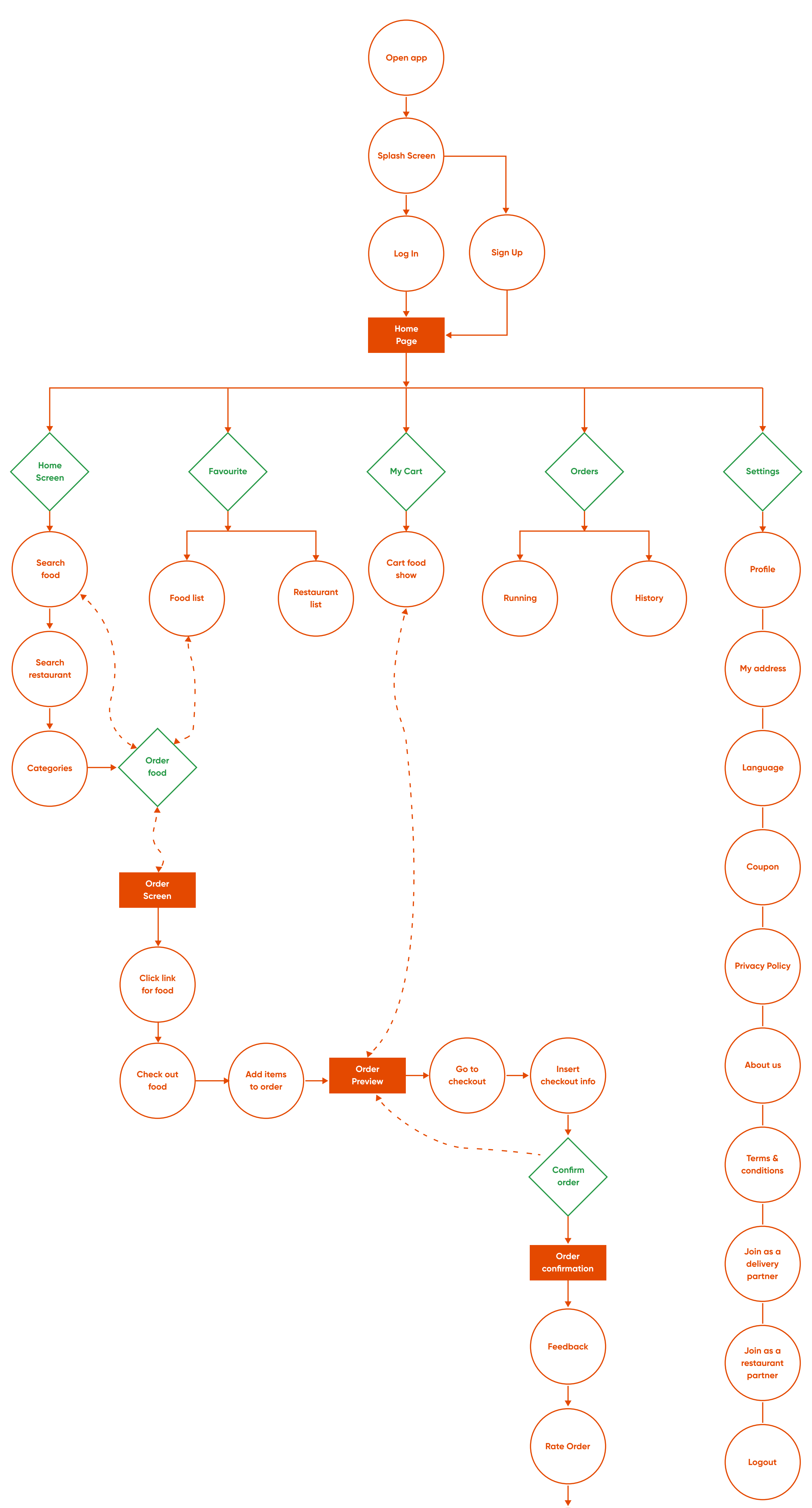


Design Process

1	2	3	4	5	6
Requirement Gathering Analysis	UI / UX Design	Development Setup	Front-End & Back-End Development	Quality Assurance/ User Acceptance Testing	Go Live

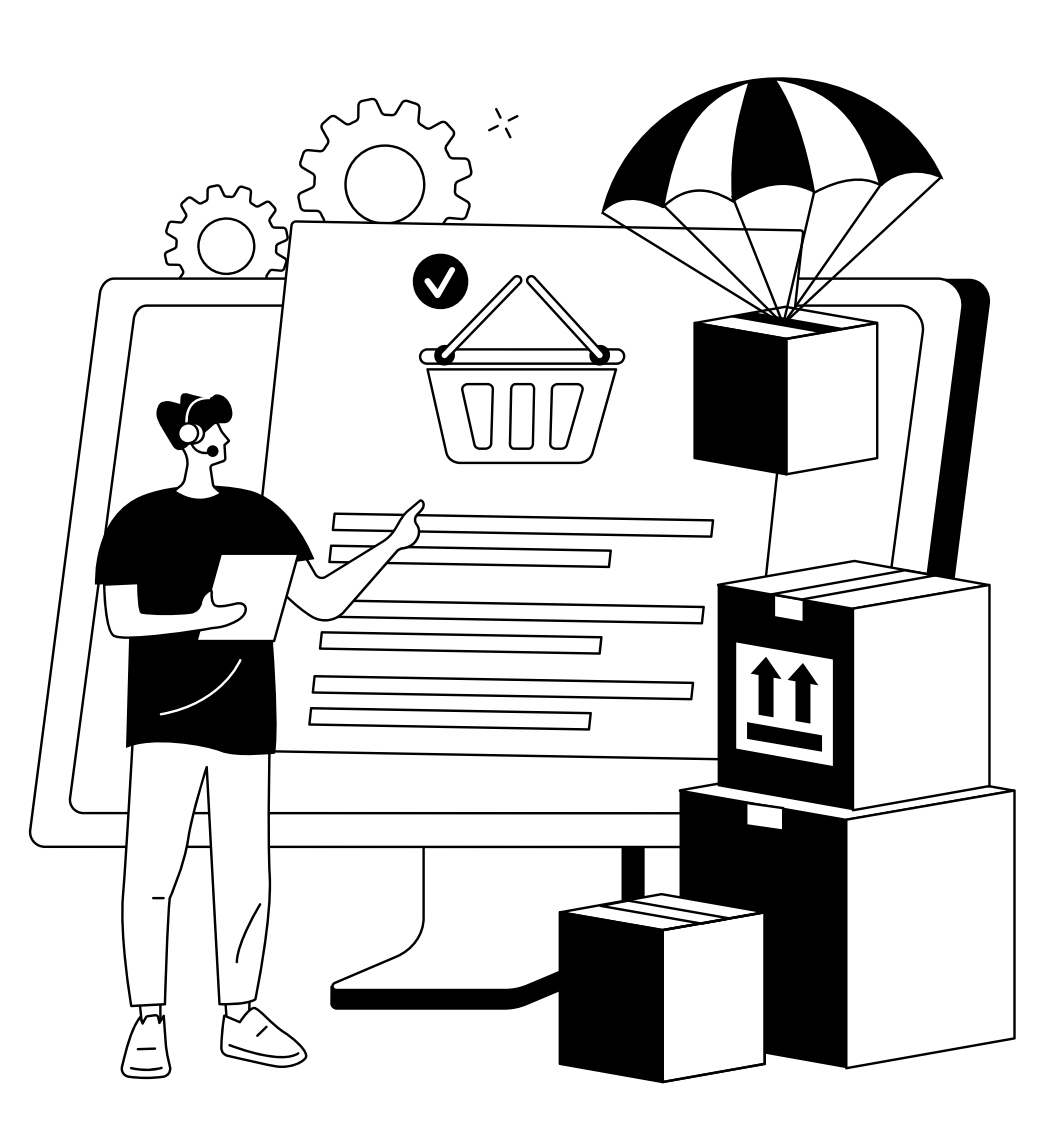
User Flow

User flows represent the structured path a user follows while interacting with the app—from onboarding to browsing, selecting items, adding to cart, and completing a purchase. These flows are carefully designed to simplify navigation, reduce friction, and guide users toward their goals, resulting in higher satisfaction and improved engagement.



Market Impact

- **Fills the Personalization Gap :** Offers tailored food recommendations, unlike many generic food delivery platforms.
- **Boosts Restaurant Visibility :** Helps local and niche restaurants reach the right audience through intelligent listing and filtering.
- **Enhances User Retention :** A smooth, enjoyable ordering experience encourages repeat usage and customer loyalty.
- **Supports Market Trends :** Aligns with rising demand for curated, experience-based food delivery services.
- **Competitive Advantage :** A modern, intuitive interface and user-first features help it stand out in a crowded market.



Tech Stack

Flutter

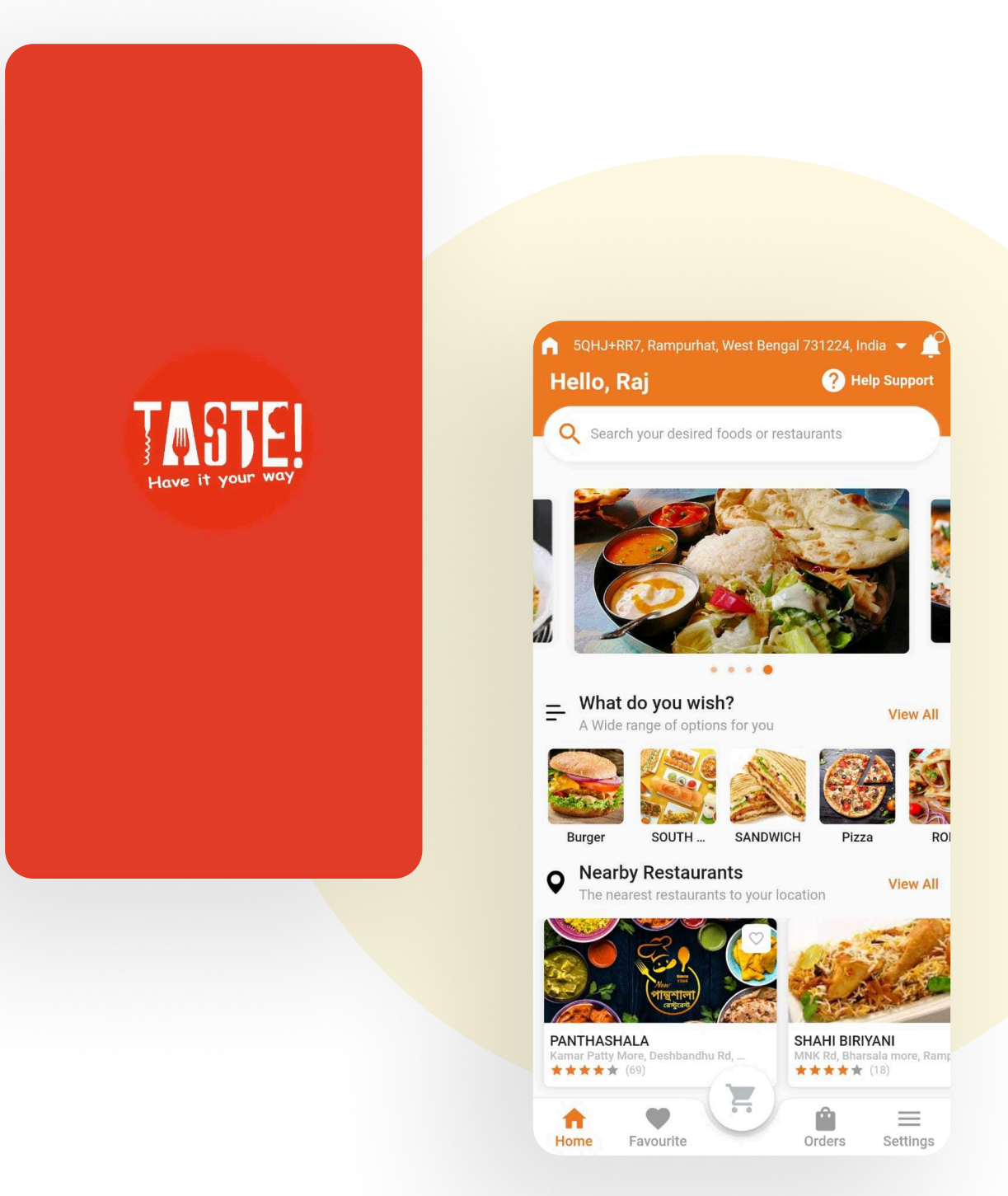
Laravel

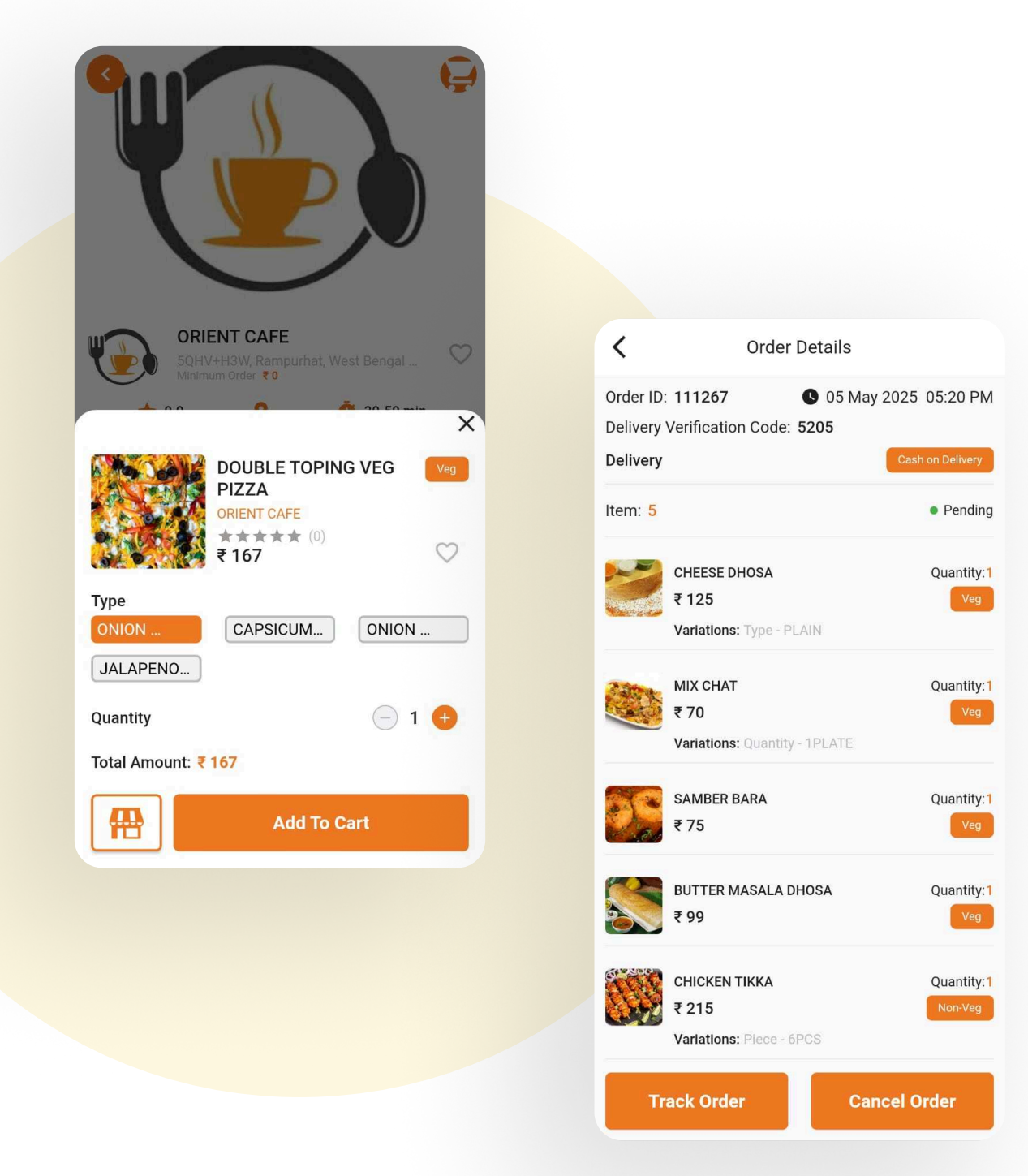
CodeIgniter

Screen Preview

Home Page

When a user signs up the app for the first time, the user gets a Home screen, Includes User All Initial Needs That They Want In Their First Glance While Visit The App. Like Best Items, Popular Food And Restaurant. All users need to do is just browse to the food to expand, input how many portions of the food they'd like and place the order.



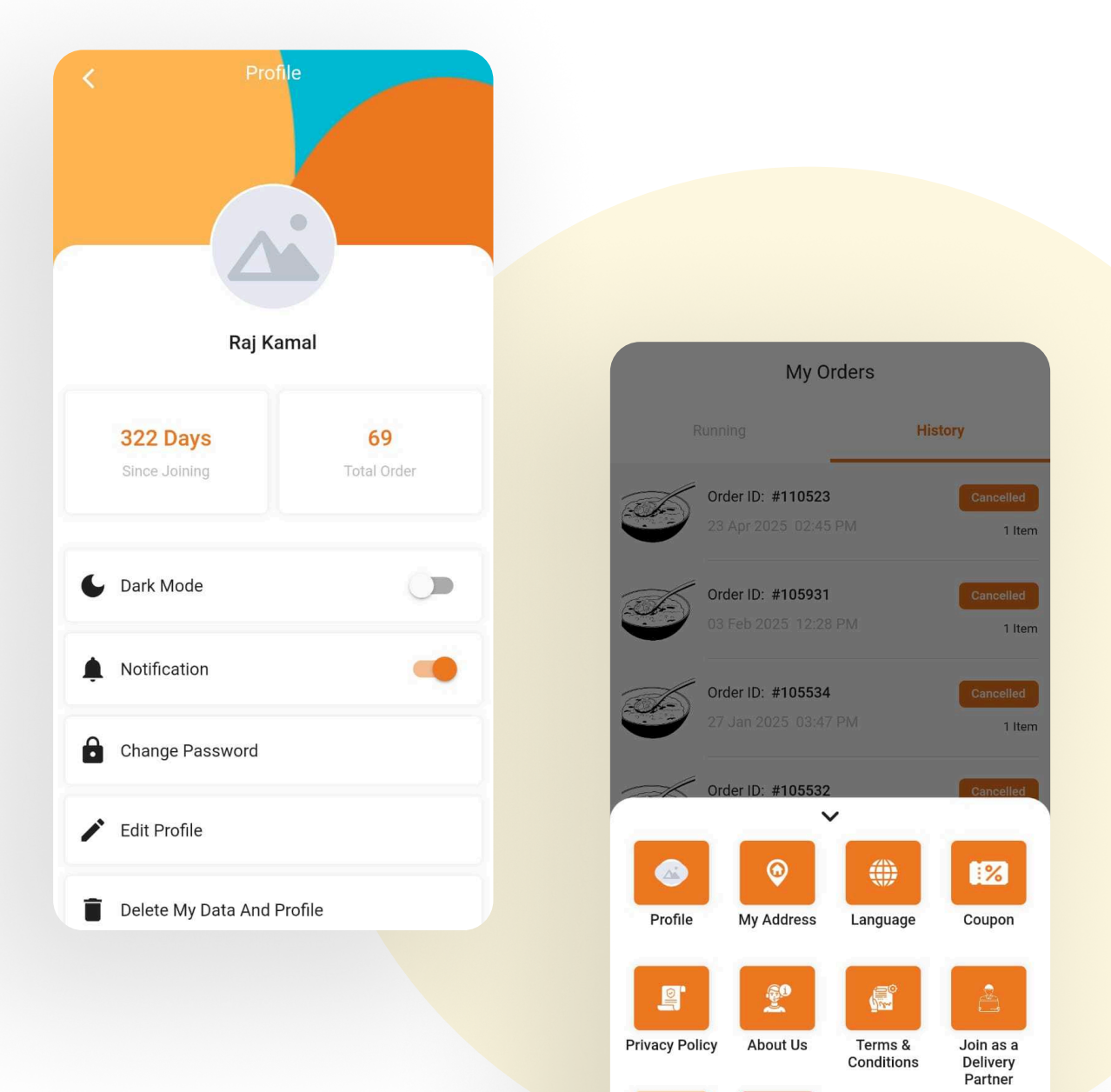


Order Details Page

This food delivery app UI combines a detailed order summary with a customizable item selection flow. Users can view order ID, status, item details, and manage actions like tracking or canceling. The menu screen allows topping selection, quantity adjustment, and real-time pricing, ensuring a smooth, interactive experience from ordering to delivery with clear Veg/Non-Veg labeling and payment info.

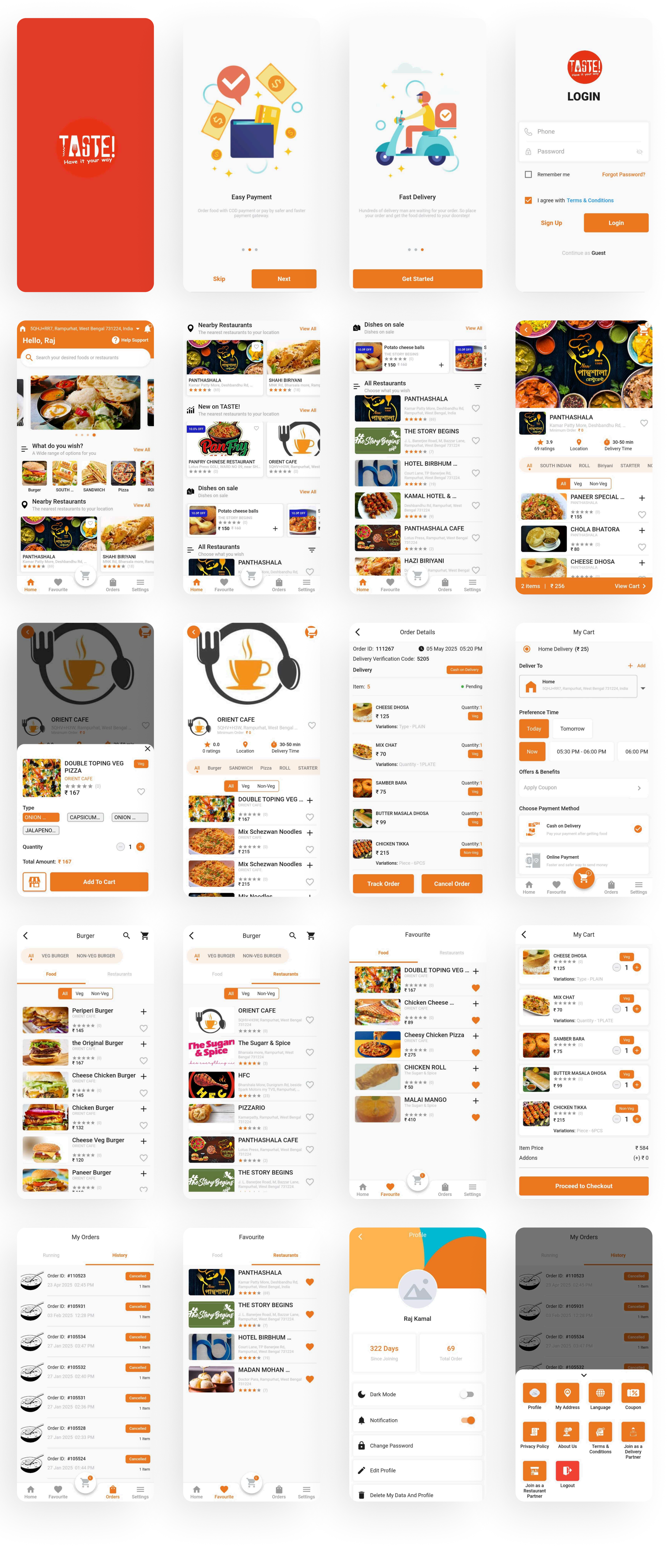
Profile

Users can manage dark mode, notifications, password, and profile edits. Options include deleting the account, accessing saved addresses, language preferences, coupons, and app policies. It also supports joining as a restaurant or delivery partner, with easy access to terms, privacy, about us, and logout features.



Other Screens

High-fidelity wireframes are created in the later stages of the design process to showcase detailed design elements, including color schemes, typography, and layout. They serve as a blueprint, allowing the development team to understand the design's visual direction and user interactions before moving into the final coding phase.



Thank you for Reading

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