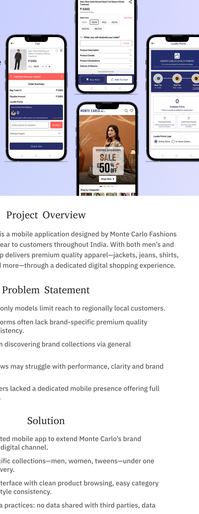
MONTE CARLO

Monte Carlo E-Commerce Mobile App UI Kit

- Pixel Perfect
- Global Style Guide
- Clean & Minimal
- Well Organized
- Stylish & Modern Design



Project Overview

Monte Carlo – Online Shop is a mobile application designed by Monte Carlo Fashions to bring its trendy urban wear to customers throughout India. With both men's and women's collections, the app delivers premium quality apparel—jackets, jeans, shirts, t-shirts, tops, sweaters and more—through a dedicated digital shopping experience.

Problem Statement

- Traditional in-store only models limit reach to regionally local customers.
- Online fashion platforms often lack brand-specific premium quality assurance and consistency.
- Users face friction in discovering brand collections via general marketplaces.
- Mobile purchase flows may struggle with performance, clarity and brand identity.
- Brand loyal customers lacked a dedicated mobile presence offering full catalogue and ease.

Solution

- Developed a dedicated mobile app to extend Monte Carlo's brand experience into the digital channel.
- Curated brand-specific collections—men, women, tweens—under one app for easier discovery.
- Enhanced mobile interface with clean product browsing, easy category access, and brand style consistency.
- Ensured secure data practices: no data shared with third parties, data encrypted in transit.
- Optimised app for mobile performance, enabling customers across India to browse and shop with ease.

Product Preview

Design Process

Research → UI/UX Design → Development Setup → Front-End & Back-End → Testing & Validation → Go Live

User Flows

- **Home**: Wishlist, Search, Top wear, Bottom wear, Trending now, Bestseller, Categories, New
- **More Brands**: Monte Carlo, Home, Rock it
- **Categories**: Men, Women, Kids, Footwear
- **Cart**: Products, Order Summary, Checkout
- **Account**: Profile, My order, Returns, Saved Address, Wishlist, My Credits, Loyalty Points, Settings, Sign Out

Market Impact

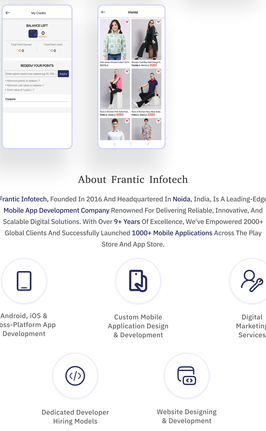
- Helps Monte Carlo transition from purely offline to omnichannel retail, expanding customer reach.
- Offers a strong brand-centric shopping experience differentiating from general marketplace apps.
- Builds customer trust via premium quality assurance and secure digital experience.
- Improves user engagement and loyalty by providing direct access to brand's newest styles and collections.
- Enhances competitive positioning in India's growing online fashion retail segment by marrying brand heritage with modern digital convenience.

Tech Stack

The application was developed using Flutter for creating a seamless, cross-platform mobile experience for both patients and doctors. The backend was built with Node.js to handle APIs, user management, and real-time data flow. React.js was used for the web-based hospital reception panel and admin dashboard, offering responsive and efficient user interfaces. MongoDB served as the database, efficiently storing and managing patient records, appointments, and doctor information with flexibility and scalability.

node · MongoDB · React JS · Flutter

UI Designs



About Frantic Infotech

Frantic Infotech, Founded In 2016 And Headquartered In **Noida,** India, Is A Leading-Edge **Mobile App Development Company** Renowned For Delivering Reliable, Innovative, And Scalable Digital Solutions. With Over **9+ Years** Of Excellence, We've Empowered 2000+ Global Clients And Successfully Launched **1000+ Mobile Applications** Across The Play Store And App Store.

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