FeelGood contacts

FeelGood Contacts

Empowering Clear Vision: Our Digital Transformation Journey with Feel Good Contacts

Project Overview

Feel Good Contacts is a mobile application designed to make ordering contact lenses, sunglasses, and eye care products seamless and personalized. The app aims to remove the traditional complexity of entering prescriptions and finding the right fit for every user.

Problem Statement

Many users face challenges while ordering eye care products online — from uploading accurate prescriptions to choosing lenses that match their specific vision needs. Existing solutions lacked a smooth, tested process to easily capture users' eye power details and recommend precise products accordingly.

Possible Solution

We designed and developed a user-friendly mobile app where users can:

- Enter their eye power quickly and accurately.
- Get tailored product suggestions for contact lenses, spectacles, and sunglasses.
- Easily browse, select, and order from a wide range of eye care products tested for their requirements.

Our Process

Requirement Gathering Analysis

UI / UX Design

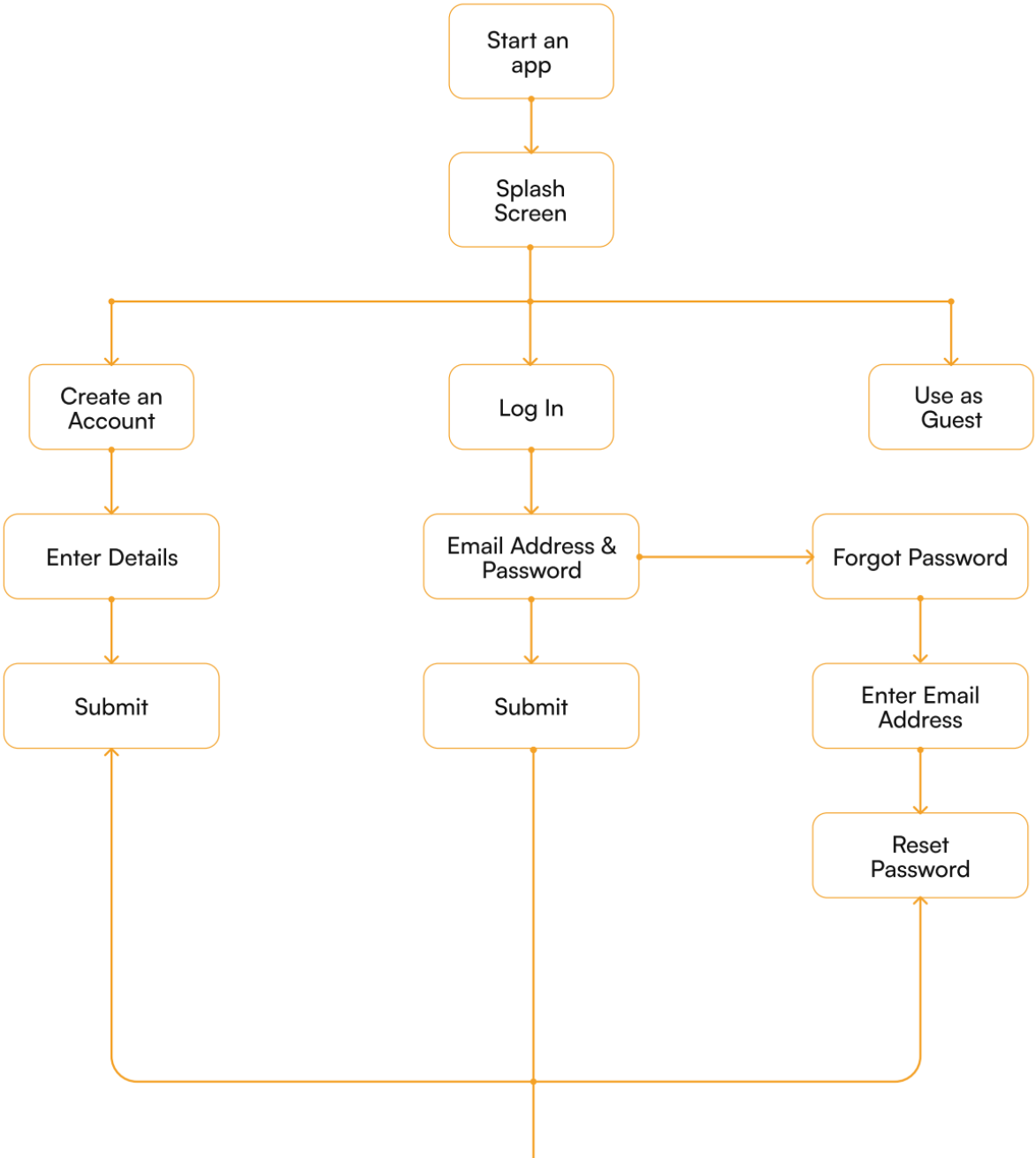
Development Setup

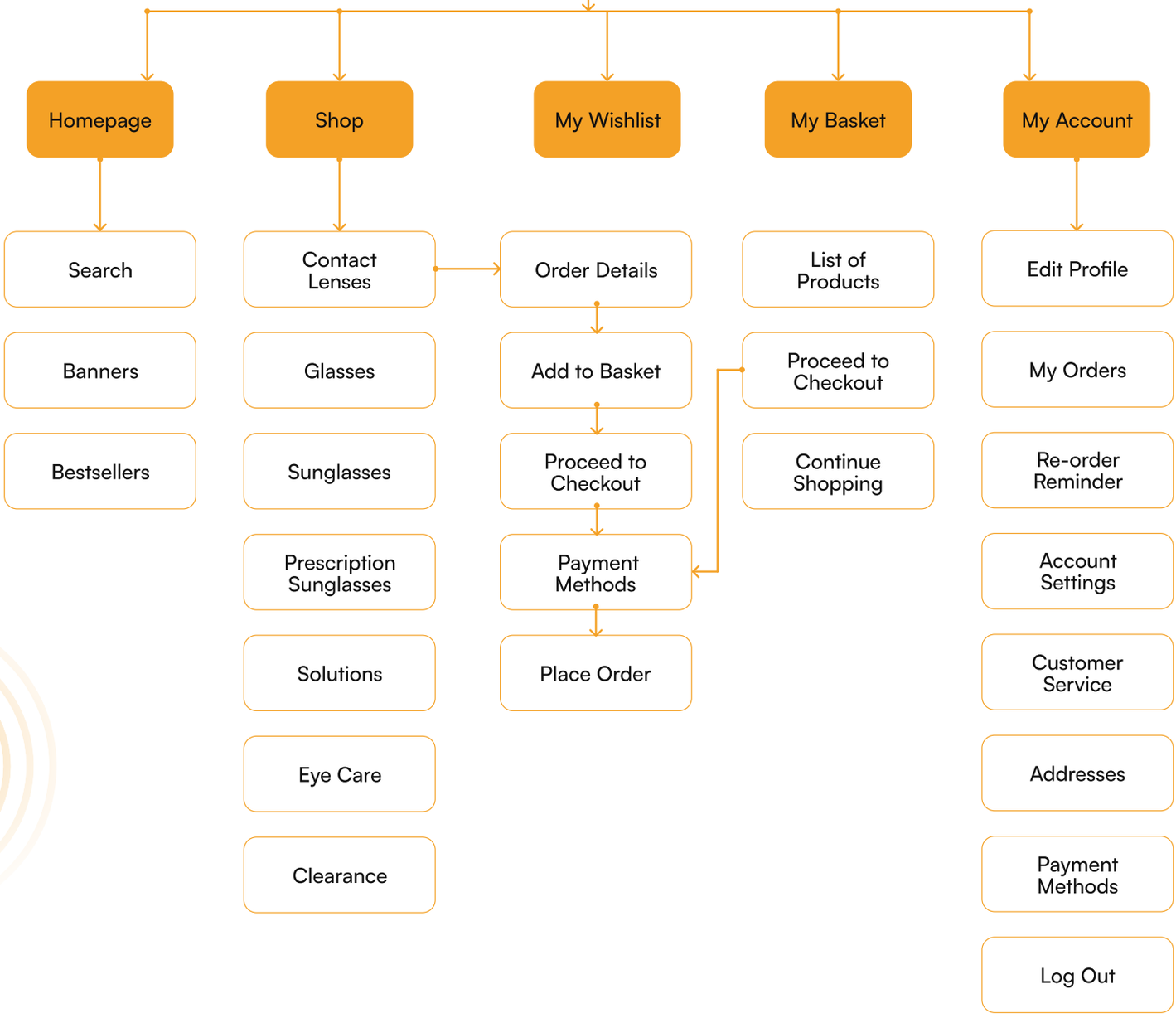
Front-End & Back-End Development

Quality Assurance/ User Acceptance Testing

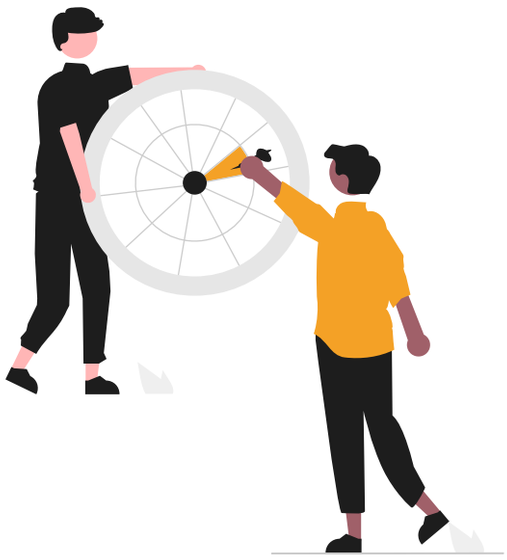
Go Live

User Flow





How It Helps in the Market



Solves a Real Problem

Simplifies lens and eyewear ordering for users, especially first-timers, by handling prescriptions easily

Boosts Conversions

Personalized recommendations lead to quicker, more confident purchases.

Fills Market Gap

Combines power entry with seamless shopping — a rare, all-in-one solution.

Builds Customer Trust

Accurate power input and smart product suggestions reduce confusion and boost confidence.

Drives Brand Loyalty

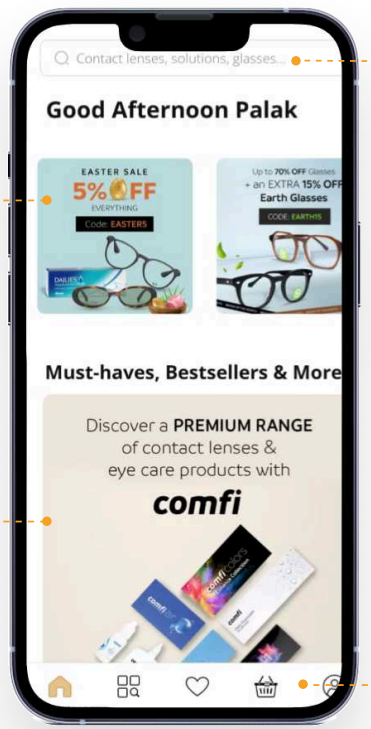
Easy reordering and a smooth experience keep users coming back.

Tech Stack

We use a combination of modern and reliable technologies to create a solid foundation for the project and ensure seamless performance for our end users.

React Native | React JS | node js | MongoDB

Visual Design

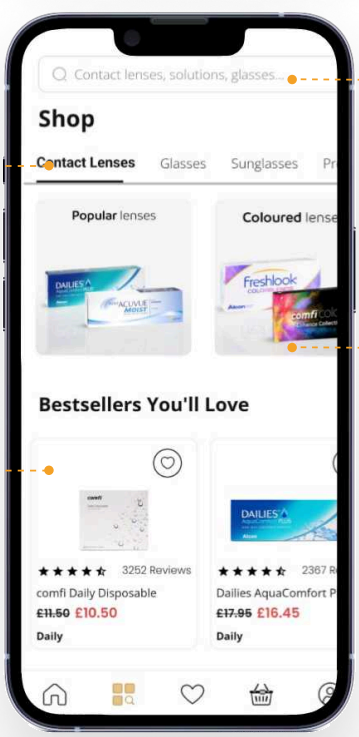


Search
Easily find lenses, solutions & glasses with auto-suggestions.

Promotional Banners
Live Offers: Highlight time-sensitive deals with promo codes for better conversions.

Content Segmentation
Shows curated, high-demand products under clear categories.

Navigation Bar
User can access Home page, Shop, Wishlist, My Basket and My Account.

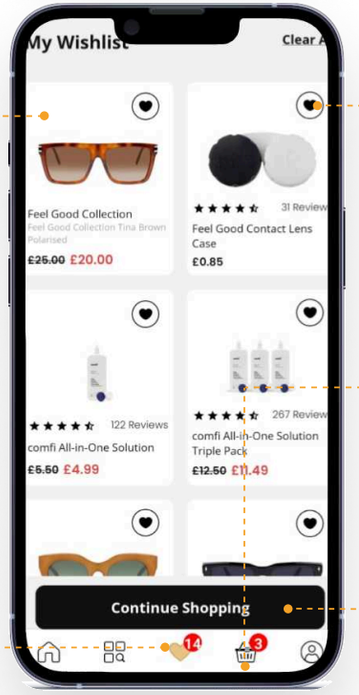


Search
Quickly find lenses, glasses, or sunglasses.

Tabbed Navigation
Easy access to different product types with a swipe.

Visual Product Segments
Helps users quickly choose based on need — Popular or Colored etc..

Personalized Picks
High-rated and discounted items to drive conversion.



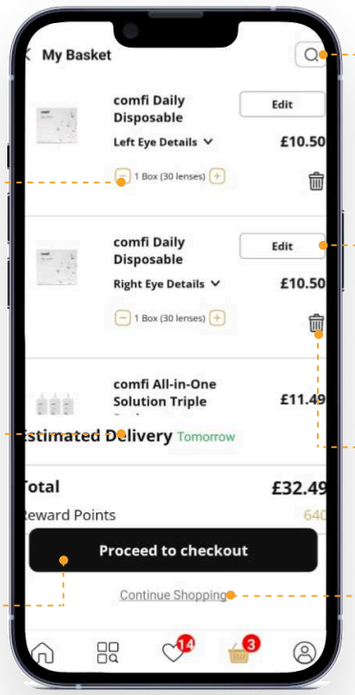
Wishlist Cards
Visual cue for quick product recognition.

Heart Icon (filled)
Visually indicates item is wishlisted. Tap again to remove.

Cart Icon with Badge
Live cart status improves engagement and urgency.

"Continue Shopping" CTA
Encourages user to go back and explore more, improving session time.

Wishlist Icon with Badge
Real-time count for wishlisted items.



Search
Allows quick access to browse more products directly from cart.

Quantity Selector (+/-)
Inline and accessible quantity management.

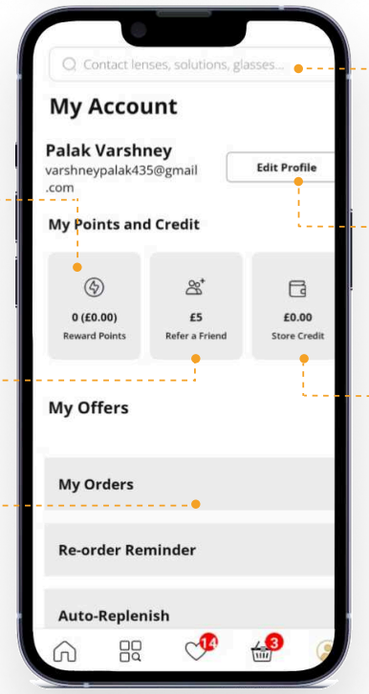
Edit Button
Edit product details without removing it.

Estimated Delivery Label ("Tomorrow")
Creates urgency and expectation.

Trash Icon (Delete)
Clear UX affordance for item removal.

Primary CTA
Bold black button for high contrast and clear next step.

Secondary CTA
Gives flexibility and prevents funnel drop.



Search
Keeps the shopping journey flexible, even from profile.

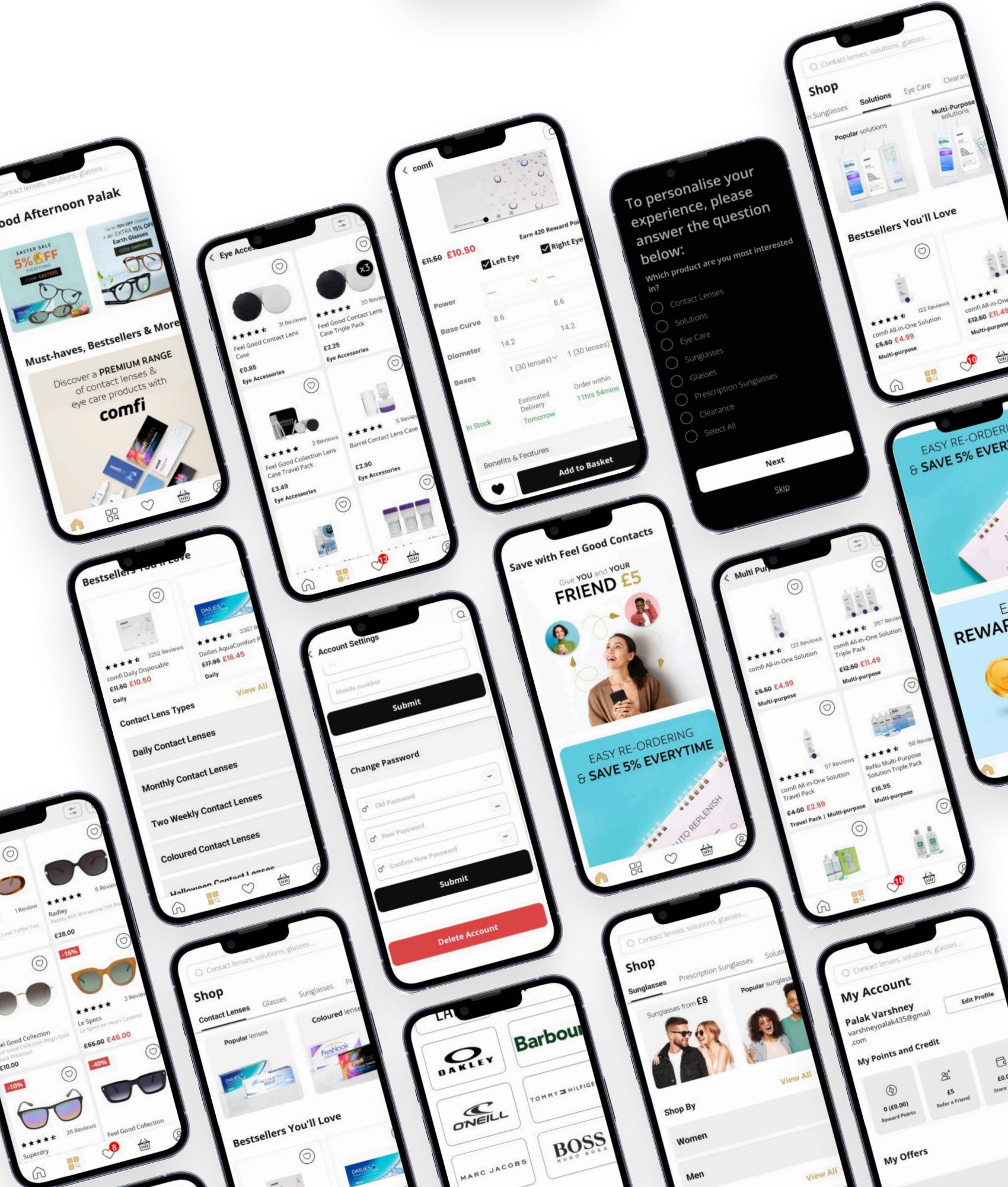
Reward Points
Motivates frequent purchases through gamification.

Edit Profile Button
Quick access to update personal or contact info.

Refer a Friend (£5)
Encourages word-of-mouth promotion and user growth.

Store Credit
Visible digital wallet value; promotes spending.

My Orders
Track past purchases.


Must-haves, Bestsellers & More
Discover a PREMIUM RANGE of contact lenses & eye care products with
comfi
Eye Accessories
comfi
Left Eye
Right Eye
Power
Base Curve
Diameter
Boxes
Add to Basket
To personalise your experience, please answer the question below:
Which product are you most interested in?
Contact Lenses
Solutions
Eye Care
Sunglasses
Glasses
Prescription Sunglasses
Clearance
Select All
Next
Skip
Shop
Bestsellers You'll Love
Save with Feel Good Contacts
Give YOU and YOUR
FRIEND £5
EASY RE-ORDERING
& SAVE 5% EVERYTIME
Contact Lens Types
Daily Contact Lenses
Monthly Contact Lenses
Two Weekly Contact Lenses
Coloured Contact Lenses
Account Settings
Submit
Change Password
Old Password
New Password
Confirm New Password
Delete Account
Contact Lenses
Glasses
Sunglasses
Coloured lenses
Popular lenses
Bestsellers You'll Love
OAKLEY
Barbour
ONEILL
TOMMY HILFIGER
MARC JACOBS
BOSS
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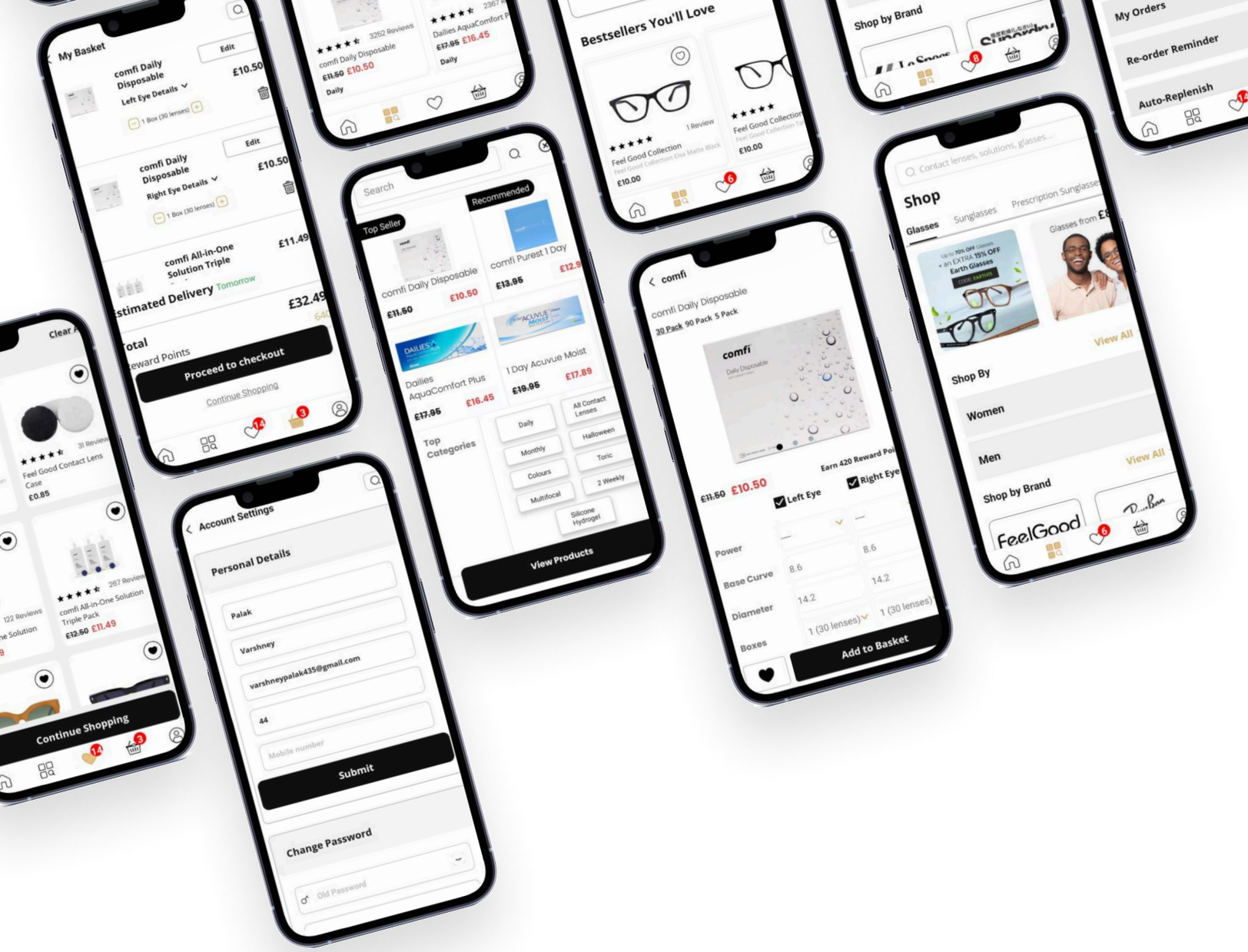
Palak Varshney
Edit Profile
My Points and Credit
My Offers



About Frantic Infotech

Frantic Infotech, founded in 2016 and headquartered in Noida, India, is a leading-edge Mobile App Development Company renowned for delivering reliable, innovative, and scalable digital solutions. With over 9+ years of excellence, we've empowered 2000+ global clients and successfully launched 1000+ mobile applications across the Play Store and App Store.

We specialize in:

- Android, iOS & Cross-Platform App Development
- Custom Mobile Application Design & Development
- Website Designing & Development
- Digital Marketing Services

Dedicated Developer Hiring Models

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Say something to start a live chat!

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